

## EPSON Professional Media

# Adhesive Synthetic Paper

### For Use With:

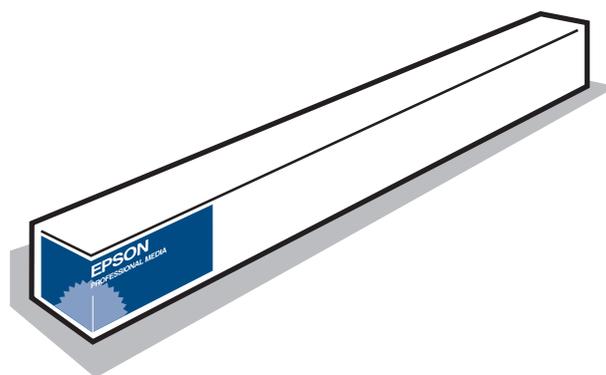
EPSON Stylus® Pro 7500

EPSON Stylus Pro 9500

### Product Information

Adhesive Synthetic Paper is an ideal choice for signage that requires adhesive backing. An affordable, polypropylene-base media, it's thin, light, and very flexible with a durable, wet-strength base. It delivers accurate colors and vivid results on its high-quality matte surface. An instant-drying paper, it's excellent for indoor banners and outdoor signage. When laminated, it's perfect for outdoor signage applications as well. Best of all, its adhesive backing makes it possible to remove and reposition signage for easy mounting.

Like all of Epson's innovative media, this paper is engineered to give you the highest resolution and color saturation possible. Epson's printer driver software actually optimizes the amount of ink released onto the page, based on the type of paper used. As always, EPSON supplies guarantee EPSON quality.



### Features/Benefits

- Re-positionable adhesive for easy mounting
- Block-out backing to eliminate show-through
- Non-glare surface for easy viewing
- 720 dpi printing for high-quality output
- Dries instantly for easy handling with Epson inks
- Water resistant coating for increased durability

### Feature Checklist

| Feature                | Performance                              | Additional Comments  |
|------------------------|--|--|
| Indoor/outdoor usage   | Recommended for both                     | UV lamination is recommended for outdoor usage.  |
| Lightfastness          | One year outdoors (laminated)            | One year lightfast rating is laminated with a vinyl based UV film, and is based on accelerated testing.  |
|                        | One month outdoors (unlaminated)         | One month lightfast rating is based on an accelerated light test with an actual rain test at 95% RH, 75°F with a rain cycle of 18 minutes every 120 minutes.   |
| Archivability          | Not recommended                          |  |
| Resistance to water    | Good                                     | Bleeding does not occur with incidental water contact. However, surface lamination is recommended in wet conditions to protect the outer coating. The base is waterproof.  |
| Ink drying time        | Immediate (less than 30 seconds)         | Ink is dry to the touch after printing. However, it takes 24 hours before it cures and becomes durable.  |
| Lamination feasibility | Pressure sensitive; cold lamination only | A vinyl-based film that contains a UV absorbent is recommended for lamination purposes. For anti-graffiti purposes, use a fluoride-based film (i.e. Tedlar™). For use in direct sunlight, avoid polyester or polycarbonate film. |
| Surface adhesion       | Flat surfaces only                       | For best results, apply the adhesive to a clean, flat surface. And, test it before applying it to the final print. Stretching the adhesive is not recommended, as the paper may shrink over time.                                |
| Adhesive backing       | Re-positionable                          | Removable adhesive back provides enough strength and durability for outdoor usage. However, strength will decrease with increased re-positioning.  |

NOTE: Actual print stability and longevity will vary according to image, display conditions, light intensity, humidity, atmospheric conditions, and post-printing treatments. Epson does not guarantee stability or longevity. For maximum print life, display all prints under glass or lamination or properly store them.



## Professional Media Adhesive Synthetic Paper

### Technical Specifications

|                   |                                     |
|-------------------|-------------------------------------|
| Basis weight      | 135 g/m <sup>2</sup> (total weight) |
| Thickness         | 5 mil                               |
| ISO brightness    | 97%                                 |
| Opacity           | 93%                                 |
| Base material     | Polypropylene                       |
| Adhesive material | PET                                 |
| Surface finish    | Matte                               |
| Core size         | 2"                                  |
| Spindle           | 2" high-tension <sup>1</sup>        |

<sup>1</sup>Optional printer accessory, available from Epson  
 EPSON Stylus Pro 9500, Part No. C811052  
 EPSON Stylus Pro 7500, Part No. C811103

### Driver Setting

|                              |                          |
|------------------------------|--------------------------|
| Printer driver               | Adhesive Synthetic Paper |
| (EPSON Stylus Pro 7500/9500) |                          |

### Operating Specifications

|   |                            |
|---|----------------------------|
| Required temperature for optimum performance                                | 60° - 80° F<br>15° - 25° C |
| Required humidity for optimum performance                                   | 40% - 60% RH               |
| (Note: High humidity will prolong the drying time for lamination purposes.) |                            |

### Ordering Specifications

|                         |                      |
|-------------------------|----------------------|
| Product code            | SO41402 (24" x 100') |
| Individual box UPC code | 0-10343-83188-9      |
| Product code            | SO41403 (36" x 100') |
| Individual box UPC code | 0-10343-83189-6      |
| Product code            | SO41404 (44" x 100') |
| Individual box UPC code | 0-10343-83190-2      |

### Packing Specifications

|         |                           |                     |
|---------|---------------------------|---------------------|
| SO41402 | Individual box dimensions | 4.7" x 4.7" x 25.8" |
|         | Individual box weight     | 9.2 lb              |
| SO41403 | Individual box dimensions | 4.7" x 4.7" x 37.8" |
|         | Individual box weight     | 13.5 lb             |
| SO41404 | Individual box dimensions | 4.7" x 4.7" x 45.8" |
|         | Individual box weight     | 16.4 lb             |

|         | MSRP* | Per Unit | Per Square Foot |
|---------|-------|----------|-----------------|
| SO41402 |       | \$260.00 | \$1.30          |
| SO41403 |       | 390.00   | 1.30            |
| SO41404 |       | 467.00   | 1.27            |

\* Actual prices may vary.

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